The Ultimate SEO Checklist for 2025

Technical SEO

☐ *Ensure your website uses HTTPS*

☐ *Fix all crawl errors in Google Search Console*

☐ *Improve website speed and Core Web Vitals*

☐ *Make sure the site is mobile-responsive*

On-Page SEO

☐ *- Use only one H1 tag per page*

☐ *- Include target keywords in headings and meta tags*

☐ *- Write compelling title tags and meta descriptions*

☐ *- Optimize images with alt text and compression*

Content Optimization

☐ *- Publish unique, valuable content regularly*

☐ *- Use internal links to relevant pages*

☐ *- Incorporate images, infographics, or video content*

☐ *- Answer user search intent clearly*

Off-Page SEO

☐ *- Build backlinks from reputable websites*

☐ *- Earn brand mentions across the web*

☐ *- Encourage social sharing of content*

Local SEO

☐ *- Set up and verify your Google Business Profile*

☐ *- Ensure NAP consistency across all platforms*

☐ *- Collect reviews on Google and local directories*

☐ *- Use local keywords in content and meta tags*

Performance Monitoring

☐ *- Connect your site to Google Search Console*

☐ *- Use Google Analytics 4 to track performance*

☐ *- Review and report key SEO metrics monthly*

Need help implementing this checklist? Book a free consultation with Boostify: https://calendly.com/digitalmarketingboostify/consultation